Focus Group

Name of Reporter/Coordinator: Vanessa Cardui, Tommy Frey
Mattermost Handle: Vani, Headelf

One: Anonymous Feedback [Label: New Initiative ▾]

Notes: Most people are probably now aware of the new "Anonymous Feedback" Mattermost channel, the idea for which was firmed up in Focus Group meetings this month, where people can give anonymous feedback on DF or any of its initiatives. The FG will be keeping an eye on what issues are raised, and how to progress them; we're also looking at the idea of another channel which would be more 1-2-1, where people could raise more complex or personal issues with one of a small group of "listeners". Watch (or listen to!) this space for more on this.

Two: Payment Structures [Label: Decision ▾]

Notes: This month, we discussed in depth the question of how Circles are paid, and how best to gather information on how they would *like* to be paid. As usual, we worked on decentralised principles, i.e that different Circles can do things their own way, and we ask the community for its views before changes are made. We'd like to thank everyone who gave input to the decision process, and the Data Analytics Circle for analysing the input. We will now be taking note of the effects of the changes, and how people feel about them in practice.

Three: BGI Nexus [Label: New Initiative ▾]

Notes: The concept of third-party utilization of DeepFunding had been loosely discussed in the FG for some time. The friends at BGI Nexus helped make this a reality. DFFG spent several sessions discussing this new initiative and experiment. Three members attended an open office session with BGI Nexus to ideate and provide cross-culture insights on voting, review protocols, platform nuances and answer any

questions. The process helped bring around a high undertaking for both teams - the $500,000 BGI Nexus funding round.

Date: 25th Feb 2025

Review Circle

Name of Reporter/Coordinator: SucrenSpice; Slate
Mattermost Handle: @slate @sucrenspice

One: Expert Reviewers Onboarding Process Ongoing [Label: Milestone ⌄]

Notes: We have been actively holding calls with new potential expert reviewers for the circle and carrying out the selection process.

Two: Onboarding Guide for Reviewers [Label: Challenge ⌄]

Notes: As we onboard more reviewers, our next big challenge is onboarding them to our Circle and familiarizing them with our processes for Reviews, Projects Details , Assignments and Payments. For which we have started to work on an onboarding guide which will act as a way to effectively onboard Reviewers to the Circle.

Three: Awarded Teams Support And Guidance [Label: Event ⌄]

Notes: This month we had multiple meetings with awarded teams in which we supported and guided them in the process regarding their submitted deliverables, reviews, and milestone readjustments.

Four: Re-Reviews Set Up with Operations [Label: New Initiative ⌄]

Notes: In order to train new expert reviewers in assessing milestone reviews and project details. The Review Circle in collaboration with the Operations Circle set up a re-assignment automation through which old completed milestones can be assigned to expert reviewers for re-reviewing in case of low submission rate of ongoing projects.

Five: Milestone Deliverables [Label: Milestone ˅]

Notes: This month, we have received 15 milestone deliverables out of which 10 have been reviewed and reports sent to awarded teams.

Date: 25th February,2025

Operations Circle

Name of Reporter/Coordinator: Rojo
Mattermost Handle: @rojokabooti

One: Coordinator Feature [Label: Milestone ▾ New Initiative ▾]

Notes: We have finalized access of Coordinators to the Operations Platform, they now have access to the feature of viewing historical members' tasks, task sheets,...

Two: Contract Automation [Label: New Initiative ▾]

Notes: We are working on automating most of the contract generation and sending of the contracts to awarded teams.

Three: Automations Documentation [Label: New Initiative ▾]

Notes: We are currently working in a joint effort with the Documentation Workgroup to document all automations and processes we have been working on.

Date: 25/02/2025

Events Circle

Name of Reporter/Coordinator: Rafael
Mattermost Handle: @decentralized_nation

One: Community Hubs Review [Label: New Initiative ˅ Event ˅ Challenge ˅]

Notes: During this month we had the Closure of the Community Hub RFP with 40 proposals for very Diverse Deep Funding Community Hubs. It was awesome to see so many proposals. However, this raised the need for the Events Circle to create a review process, with different rating criteria and a comparison sheet, where we added summarized and organized information about each of the proposals. We're following a careful balanced process where the three team members review each proposal and add their ratings. From there, we're creating our top 10, and coming together in a call to discuss strengths, weaknesses, and how each proposal fits within our general strategy to select the RFPs we will be able to fund. It won't be an easy choice as there are a lot of quality proposals because of this we see a possibility that Hubs who are not selected in this round are kept on a waitlist for the next set of hubs to be funded.

Two: Two New Members in Circle [Label: Event ˅ Decision ˅ New Initiative ˅]

Notes: Since the end of the last month, we started our recruitment process. This involved clearly defining the requirements, skill set, and cultural fit we were looking for. We've reached out to applicants on the Community website, as well as leveraging our network and people who showed interest in being part of Circles.

We've done interviews to get to know each applicant, and while we had many great applicants we chose the two we believe we're an overall better fit for the team. Please welcome Mariam and Priscilla to the Events Circle.

This process, allowed us not only to recruit new members but also to establish processes for recruitment which was something we had never had to do.

Three: Onboarding Process - [Label: New Initiative ˅ Milestone ˅ Decision ˅ Challenge ˅]

Notes: In preparation for the recruitment of New Members, we created a new recruitment onboarding process for new members into this Circle. This process allows them to get to know other circle members, to get support and mentors, and to gain awareness and knowledge about relevant topics when they're a circle member in Deep Funding and the events circle, and also the necessary knowledge about the progress and responsibilities of the Events Circle.

This is a process that also drives members through the different tasks, and takes insights from their experience to improve existing processes or create new ones if necessary.

Four: Running Events and Other Operations - [Label: Event ˅]

Notes: As always we kept our normal operations, and we ran our Deep Funding Events during all the three processes outlined above, namely the All Hands, and the Townhall, with a stronger focus on promoting our current BGI Round. We kept the events and contents on the community website updated, we also kept tracking metrics from our events attendance.

Date: 25/02/2025

Onboarding Circle

Name of Reporter/Coordinator: SucrenSpice
Mattermost Handle: @SucrenSpice

One: Onboarding Processes - [Label: New Initiative ▾]

Notes: In adopting a descriptive approach to understanding and improving the onboarding process, we engaged with coordinators from various circles to gather insights and learn from their experiences. We reached out to them to find out if they had implemented any onboarding within their circle, the particular approaches they used, and the resources or guides they used. Also, we inquired about the effectiveness of their processes, including any challenges or barriers they encountered along the way. To organize and visualize this information, we created a Miro board that mapped out these onboarding processes used by the different circles. This visual representation not only showed us the variety of approaches but also as we work on it, it will help us identify common obstacles, best practices, and areas for improvement.

Two: New Members - [Label: Decision ▾]

Notes: After deciding to add two more people to the circle, we carefully reviewed all the applications in the circle application spreadsheet and took the time to look for applicants whose skills and experience aligns with the circle's goals. We have identified these persons and we will be reaching out to them to confirm their interest and   availability.

Three: Work Categories - [Label: New Initiative ▾]

Notes: We agreed on the approach we would take to facilitate the onboarding process in the Deep Funding community. We outlined the specific tasks required by this circle to ensure a smooth and effective transition for new members into various circles. These

tasks included holding meetings, creating comprehensive resources such as guides and training materials to provide essential information, and offering direct, hands-on support to address any questions or challenges they might encounter.

Four: Deep Funding Platform - Label: New Insight ▾

Notes: In preparation for Deep Funding Round 5, we decided to collect and analyze user experiences on the Deep Funding platform,by focusing on the feedback from proposers who participated in the BGI Nexus Round. By gathering their opinions, challenges, and proffered solutions, we hope to identify areas where newcomers frequently face difficulties. This information will help us better understand the challenges that new users have, allowing us to improve the platform, enhance processes, and give targeted support to provide a smoother and simpler experience for future participants. We also foresee that this will help us develop a more user-friendly environment and increase interaction in the Deep Funding community.

Date: 25th February, 2025

Data Analytics Circle

Name of Reporter/Coordinator: Israel Ayoola and Edwin Pokoo-Aikins
Mattermost Handle: israel_ayoola and edwinaikins

One: Completed the test with CES tool provided Photrek for the community engagement and voting reputation. [Label: Event ˅ Milestone ˅]

Notes: In February, we tested the Community Engagement Score (CES) Tool by Photrek to assess its accuracy and performance for Deep Funding Round 4 (DF4).

Key Findings:

- **Data Accuracy & Algorithm Validation:** The tool correctly processes engagement data and applies the expected scoring logic.
- **Performance Under Load:** Efficient in handling large voting snapshots.
- **User Experience:** While powerful, it requires guidance for non-technical users (manual available).
- **Result Comparison:** The tool's results matched manual calculations, but an average proposal grade discrepancy (7 vs. 9.11) is under review with Photrek.

Test results, voting data, and methodology are documented. The CES Tool Manual provides further guidance. **Here is the manual for the CES Tool:**
📄 CES TOOL Manual

Two: Analyses and Insights on Funded Projects - [Label: Event ˅ New Initiative ˅ Milestone ˅]

Notes: In February, we engaged with various circles to gather and analyze data for DeepFunding projects, ensuring a structured approach to insights generation.

Key Developments:

Data Collection & Integration: Established direct communication with different circles to acquire relevant project data.

System Development: Designed a centralized system to aggregate and process this data for streamlined analysis.

Dashboard Creation: Currently developing multiple dashboards to visualize key metrics, trends, and project performance insights.

All data sources, processing methods, and dashboard functionalities are being documented for transparency and future scalability.

Three: Events tagging and insight overview of user behaviour on the website and key events. - [Label: Event ▾ New Initiative ▾ Decision ▾]

Notes: In February, I worked on findings on the user behaviour on the website. I gathered data using GA4 with the help of tagging of events. Visualizations and a report was generated to further give insights of the various rounds, namely, round proposal, round overview and round summaries. I also worked on analytics of the various Rfps on the deep funding website. Created heat map on the landing page to find out the engagement zones, scroll depth, most clicked events, average time spent on the page and drop-off rate.

Date: 25th February 2025

Marketing Circle

Name of Reporter/Coordinator: Judith Williams
Mattermost Handle: @judith.williams

One: Onboarded 5 New Members - [Label: Event ▾ Milestone ▾ Decision ▾ **]**

Notes: New Members had an onboarding call with Andrea and Monica and started actively contributing to the MKT Circle

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Two: Onboarded New Coordinator - [Label: Event ▾ Milestone ▾ Decision ▾ **]**

Notes: Decided to onboard a new Co - coordinator - Andrea Reyes. She will be helping with reviewing the tasks that have been assigned to members, reviewing the content before it goes out and keeping schedules on time

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Three: Raising Awareness For Current Funding Opportunities and Opportunities - [Label: Content Creation ▾ Event ▾ Milestone ▾ Challenge ▾ **]**

Notes:

1) BGI NEXUS Promotion; Regular Posts to raise awareness around the BGI NEXUS round and the submission period - 90 submissions received

2) BGI NEXUS Community Reviewer Awareness; Regular Posts to raise awareness that BGI NEXUS Community Reviewers are needed for the review period Feb 23- March 24

3) RFP Awareness; Raising Regular Awareness for 3 RFPS
   - ☑ RFPs Reputation and Voting Weight System - so far got 4 proposals
   - ☑ Decentralized Digital Identity - so far got 10 proposals

☑ Community Hub RFP - received 40 proposals!

Four: HackIndia Partnership Preparations: - [Label: Event ˅ Decision ˅ Challenge ˅ **]**

Notes: Discussions/calls with the HackIndia team. Designed materials for them to distribute to their students and to use for promotional purposes.

Five: Redesign of DF Community Website - [Label: Milestone ˅ Decision ˅ **]**

Notes: Complete redesign of the DF Community Website lead by Marcelo.

Date: 26th February 2025

Dev Outreach Circle

Name of Reporter/Coordinator: Ubio Obu | Andrea Reyes
Mattermost Handle: @Ubiodee | @Andrea R

One: First Dev Onboarding Cohort Completed - [Label: Event ⌄]

Notes: We were able to complete the first ever developer onboarding program cohort, where developers were taught how to onboard projects and services to the marketplace which has been a critical lapse in our system, with this we are expecting an increased amount of onboarded projects to the marketplace. The program had 20+ persons registered, 10 persons active, 4 who completed their assignments at the end of the project and 2 still onboarding, further plans are ongoing on how to utilize this new skill in our ecosystem.

Two: Hack India Side Track - [Label: Event ⌄ Challenge ⌄ New Initiative ⌄ New Insight ⌄]

Notes: Its been a difficult partnership in retrospect with a lot of back and forth, but one positive has been the fact that now we will be having our first side track on a global scale on the theme AI for peace, the side track has been met with overwhelming positive reaction and we look forward to using it as an onboarding team for the next generation of student developers.

Three: Hackathon Discussion Continues

Label: Milestone ▾   New Insight ▾   Decision ▾   Challenge ▾   Decision ▾
Decision ▾

Notes: We are actively discussing our next hackathon, it has been met with a lot of opinions, as we are trying to ideate which approach will help us achieve maximum output, we currently have 3 suggestions, but by next month we should be ready to start acting for now we keep ideating.

Date: 2/26/2025