

ARTIFICIAL INTELLIGENCE

STARTER PACK AND TOOL KIT

***Your Guide to
Getting Started
with Artificial
Intelligence***





Welcome to the AI World

Artificial Intelligence (AI) is reshaping how we live, work, and connect. Whether you're a tech enthusiast, a business owner, or just curious, this eBook will help you take your first steps into the world of AI—confidently and clearly. Let's demystify AI together.



What is AI



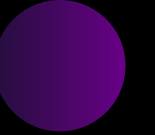
Understanding AI in Simple Terms

AI is the ability of machines to simulate human intelligence, learning, reasoning, problem-solving, and even creativity. It powers everything from chatbots and recommendation engines to self-driving cars and medical diagnostics.





Types of AI



3 Main Types of AI You Should Know

- Narrow AI – Focused on a specific task (e.g., Siri, Google Translate).
- General AI – Thinks like a human across tasks (still theoretical).
- Super AI – Beyond human intelligence (the stuff of sci-fi—for now).

Tools You Can Start Using



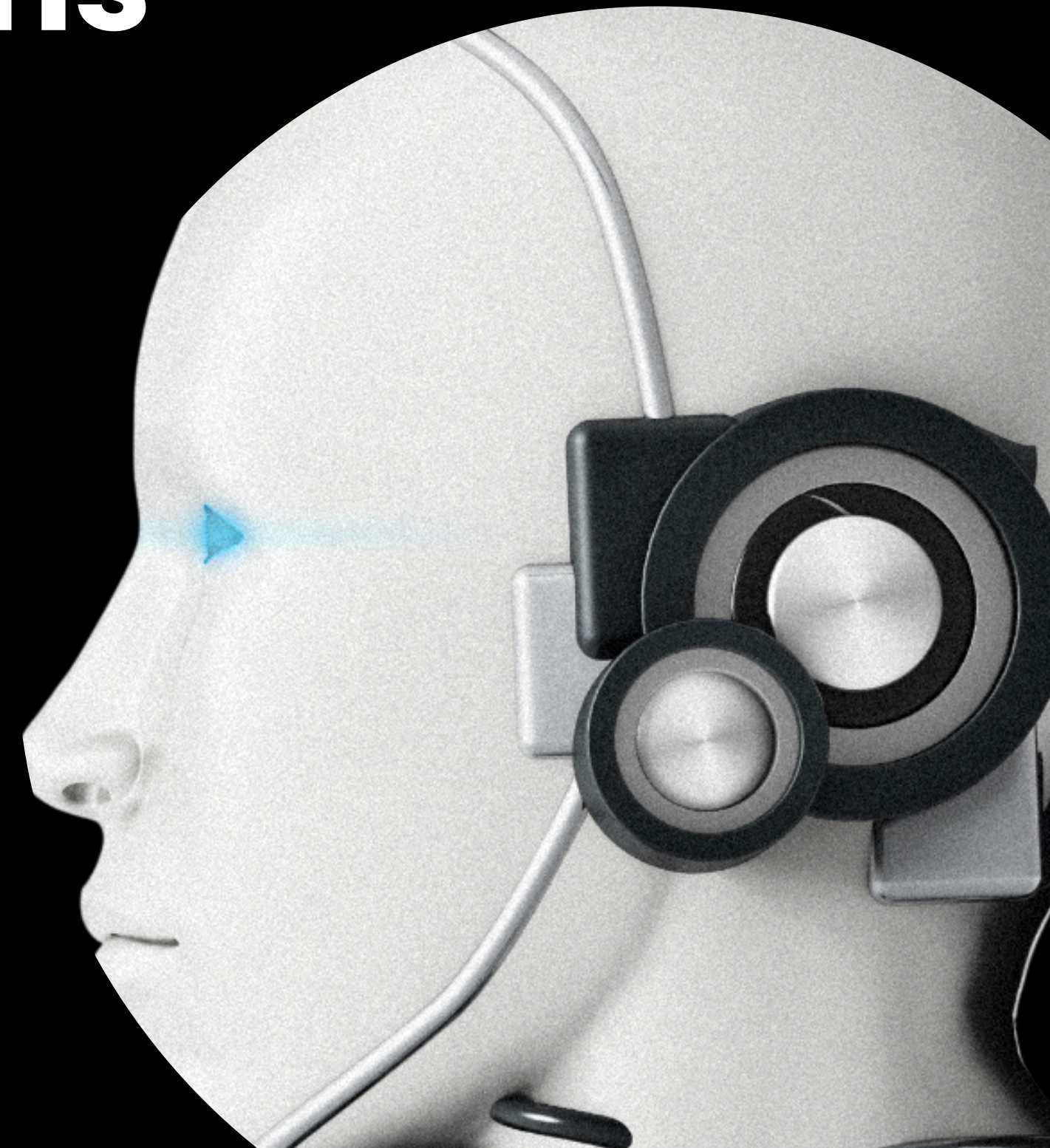
Beginner-Friendly AI Tools

- ChatGPT: For writing, research, and content generation
- Canva AI Tools: For graphic design and image generation
- Pictory/Descript: For AI-powered video editing
- Runway ML: For creative content generation
- Notion AI: For productivity and idea expansion



Real-World Applications

- **Marketing:** Personalized ads and customer insights
- **Healthcare:** Disease prediction, diagnostics
- **Finance:** Fraud detection, chatbots
- **E-commerce:** Product recommendations
- **Education:** AI tutors and adaptive learning tools
- AI is everywhere—and growing fast!





How to Start Learning AI



- Google AI – ai.google/education
- Elements of AI – elementsofai.com
- YouTube Channels: Two Minute Papers, Simplilearn
- Courses: Coursera, edX, Udemy (Beginner-level)
- Commit just 30 minutes a day and you'll see progress.
- Click on the link below
- https://www.linkedin.com/posts/that-aum_i-didnt-spend-a-single-penny-to-learn-ai-activity-7293221616409321473-SgCq?utm_source=share&utm_medium=member_android&rcm=ACoAACvNcUMBkrU0CDbZyGWWyJzmVJJSbdc2Vwc

How Beginners Can Make Money Using AI



Freelance Writing with AI Assistance

- Use tools like ChatGPT or Jasper to generate blog posts, product descriptions, or ad copy—then offer your writing services on Fiverr or Upwork.

AI-Powered Social Media Management

- Use AI tools to schedule posts, generate captions, and analyze engagement. Manage accounts for small businesses or creators.

Create and Sell Ebooks or Digital Products

- Generate ideas, outlines, and content with AI. Design using Canva, then sell on Gumroad or Etsy.

YouTube Script Writing and Voiceovers

- Let AI help you generate video scripts, titles, and even voiceovers (using tools like ElevenLabs or Lovo.ai) for faceless YouTube channels.

Build and Sell AI Chatbots

- Use no-code tools like Botpress or Tidio to create simple chatbots for customer service or lead generation—then offer them to businesses.

How Beginners Can Make Money Using AI

AI Art and Print-on-Demand

- Create AI-generated art using tools like Midjourney or DALL·E, and sell them as posters, T-shirts, or mugs on Redbubble or Teespring.

Resume/Cover Letter Writing Services

- Help job seekers create standout applications using ChatGPT—perfect for students, remote workers, or career changers.

Online Tutoring and Courses

- Use AI to create lesson plans, slides, and even automate quizzes—then teach a skill you know on platforms like Teachable or Udemy.

Voice-to-Text Transcription

- Use AI transcription tools like Otter.ai or Whisper to transcribe audio/video for podcasters, researchers, or businesses.

Offer AI Prompt Engineering Services

- As you learn how to write effective AI prompts, sell your skills to help businesses automate tasks or create better AI outputs.



What Is Prompt Engineering?

Prompt engineering is giving clear, structured instructions to an AI tool to get the best results. Instead of coding, you talk to the AI, like asking a smart assistant to write, summarize, explain, or create something.

Why It Matters

AI only gives good answers when you ask good questions. A strong prompt saves time, improves quality, and unlocks new writing, business, learning, and more possibilities.

Quick Tips:

- Be clear and specific
- Add context or examples
- Try roles (e.g., "Act as a teacher")
- Refine and repeat until satisfied



The Perfect Prompt to Revamp your CV

"Act as a professional CV writer. Help me create a CV tailored for [your target role, e.g., 'a digital marketing manager role at a tech company']. My name is [Your Name], and I have [X years] of experience in [industry/field]. I've worked at [list of companies with roles and dates]. My key skills include [list of skills]. My educational background is [degrees, certifications]. Include a strong summary at the top, organize each section clearly (Summary, Experience, Education, Skills), and use formal, concise language. Output in a clean, ATS-friendly format."



The Perfect Prompt to get gigs for Remote workers



"Act as a professional CV writer. Create a CV for a remote worker applying for [your target role, e.g., 'Remote Customer Support Specialist at a SaaS company']. My name is [Your Name]. I have [X years] of experience working remotely in [industries or roles]. I've worked with companies such as [Company A, Company B] where I used tools like [Zoom, Slack, Trello, etc.]. My strengths include [list soft and technical skills]. I am skilled in managing time zones, working independently, and using digital collaboration tools. Write a professional summary, list relevant remote work experience, highlight tech skills, and format it for an ATS-friendly remote job CV."



Prompts for Finding Remote Jobs Quickly

General Search Prompt

"Find me current remote job openings in [your field, e.g., digital marketing] that allow working from [your country or worldwide], on platforms like We Work Remotely, Remote OK, and LinkedIn."

For ChatGPT or AI Job Assistants

"Act as a remote job search assistant. List the top 10 remote jobs available right now for a [your role, e.g., UI/UX designer] with [X years] of experience. Filter for jobs that require no relocation, offer flexible hours, and pay in USD."

For Google Search

Use:

"remote [job title]" site:weworkremotely.com

"remote [job title]" site:remotive.io

"remote [job title]" site:linkedin.com/jobs

"remote [job title]" site:indeed.com



The Perfect Prompt for a Content Creators

"Act as a skilled content strategist and creator. Help me generate engaging, on-brand content for [your brand/business name], which focuses on [describe your niche – e.g., fashion, personal finance, wellness, tech, education, etc.]. My target audience is [describe – e.g., young professionals, moms, Gen Z, small business owners]. The brand voice is [describe – e.g., friendly, professional, witty, inspirational]. Suggest a content calendar for [platforms – e.g., Instagram, YouTube, LinkedIn, blog], and create sample posts with hooks, captions, hashtags, CTAs, and post formats (video, carousel, story, etc.). Ensure everything aligns with my brand goals: [e.g., build engagement, drive traffic, increase sales, grow followers]."





Bonus Tips for AI Beginners

- Start with one tool or project
- ✓ Join an AI community or challenge (like #100DaysOfAI)
- ✓ Be curious—ask questions, experiment
- ✓ Don't fear the jargon; you'll learn over time
- ✓ Keep your learning hands-on and fun!

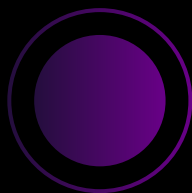


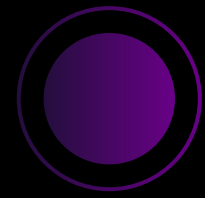


Your Project

Why don't you work on an AI project of your own?

Build your own WhatsApp chatbot. Follow the detailed tutorial guide. Click on the chatbot text above.
Practise with this.





Our Best Team



Mariam Ekwere
(Program Manager)



Grace Oyedokun
(Community Manager)



Laretta Chile
(Social Media Strategist)

ABOUT AFRICAN WOMEN IN AI



Africa Women in AI (AWAI) is a vibrant community hub created to empower African women to learn, explore, and thrive in the world of Artificial Intelligence and emerging technologies. Our mission is simple but powerful: to ensure that African women are not just consumers of AI, but creators, leaders, and innovators in it.

What We Do

At AWAI, we create safe and supportive spaces for women to:

- Learn AI & Machine Learning through workshops, webinars, and beginner courses
- Connect with Mentors and industry experts across Africa and the diaspora
- Access Opportunities such as funding AI Innovators.



THANK YOU

FOR YOUR ATTENTION

SEE YOU ON WHATSAPP

